What is CG Channel?

CG Channel is an online destination for entertainment artists, covering markets including visual effects, animation, game development and illustration.

Our mission is to inform, inspire and empower our readers. For nearly two decades, CG Channel has served the entertainment production industry with news, features and community services.

Focus on education and training – CG Channel is part of the Gnomon group of companies, which is focused on inspiring and empowering entertainment production artists.
Average Users

- Avg. Monthly Active Users: 102,000
- Avg. Monthly Page Views: 273,000
- Avg. Pages per Session: 1.54
- Avg. Session Duration: 1:19
Audience

Demo

• 86% Male, 14% Female
• 57% males between the ages of 25-44

Geo

• 22% of all Users located in the United States
  • Followed by India (6%), United Kingdom (5%), Germany (4%), and Canada (4%)
Ad Units

Leaderboard Banner – 728x90

Standard Banner – 300x250
Packages

1 Month - $500
• 100,000 guaranteed impressions

3 Months - $2,000
• 300,000 guaranteed impressions
• 1 Sponsored Article

6 Months - $4,500
• 750,000 guaranteed impressions
• 2 Sponsored Articles
Thank You!

For any additional information or to book your next campaign, please email sales@cgchannel.com